

Because every artist could use an MBA

# Learn how to generate more profitable art sales using concrete and easy to follow recommendations!

"Few artists are savvy about being an entrepreneur, fewer are generous enough to share trade secrets, Sissman's workshop offers both"



-Sherry Mayo

## The ART of profiting from your ART workshop Download at: <u>ArtistAdvisory.com/workshops.html</u>

#### Who should get it?

Visual artists working in all styles and mediums.

#### Why should you get it?

You will learn how to generate more profitable art sales using concrete and easy to follow recommendations.

### What to expect?

You will come out of this workshop inspired, with a strategy for success and a clear plan of action! In this workshop Ms. Sissman distills her years of experience as a successful full-time artist and as an artist business coach saving you years of costly trial and error.

**Instructor**: Liron Sissman, Artist and M.B.A., Founder <u>ArtistAdvisory.com</u> Liron's artworks are in corporate collections nationwide and in private collections on three continents.

**Learn how to:** Effectively present yourself and position your art | Generate buzz | Maximize your income | Attract more clients | Sell through art consultants | Work with publishers | Lease art to generate passive income | Successfully self-publish your art | Identify and get into the right venues | Avoid common pitfalls